

# Full House Incentive

Brought to you by:  
Go For Broke Productions  
Lynde Johnson  
Owner/Manager - Go For Broke Productions, LLC.



This Midwest based program is open to ALL stallions. The Full House Incentive is focused on enhancing and promoting the stallions, progeny, trainers, riders and events in the upper mid-western states by offering affordable incentives at established top quality events. FHI enrolled stallions benefit from social media posts throughout the year tailored to promote and enhance your stallion and breeding program, arena banner placement (provided by you) at every GHB series event, full page ad placement in the FHI directory that accompanies every GFB event program and professional announcements throughout each event. Additionally, we offer progeny many ways to win with Open, Futurity and Derby/Maturity events throughout the year. Stallion owners are also rewarded with % payouts during the Iowa Futurity/Derby event and the Big J Futurity/Maturity event.

Enrollments should be postmarked 3/31/2022 to ensure that you receive all the benefits that the program has to offer. We can also accept online payments, a 4% processing fee will apply to digital payments. Email [GoForBrokeBarrelRace@gmail.com](mailto:GoForBrokeBarrelRace@gmail.com) FMI on online payments.

We value your input and welcome any questions that you might have regarding the Full House Incentive and would again like to thank you for your support.

Sincerely,  
Lynde Johnson  
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[www.GoForBrokeProductions.com](http://www.GoForBrokeProductions.com)

## 2022 FULL HOUSE EVENT SCHEDULE

Progeny of **Full House Incentive** sires are eligible for side pots at the following GFB events in 2022.

May 14 | Mason City, IA | OPEN | \$100 Added

May 28 | Elkhorn, WI | OPEN | \$100 Added

June 18/19 | Cedar Rapids, IA | IOWA FUTURITY & DERBY 2D | \*\$1500 est. Added FHI Money

June 18 | Cedar Rapids, IA | OPEN | \$100 Added

July 2 | Elkhorn, WI | OPEN | \$100 Added- \$10 k FUTURE FORTUNES

July 30 | Cedar Rapids, IA | OPEN | \$100 Added

August 13/14 | Mason City, IA | BIG J FUTURITY & MATURITY | \*\$1500 est. Added FHI Money

August 13 | Mason City, IA | OPEN | \$100 Added



**\$225 Annually**

\$200 for additional stallions enrolled by the same farm.

**POSTMARK**

**Enrollments**

**March 31, 2022**

Go For Broke

2091 390<sup>th</sup> St.

Stanhope, IA 50246 CC payments accepted with 4% convenience fee.

**ENROLLMENT FORM**

(PLEASE PRINT CONTACT INFORMATION)

Owner Name

Contact Name\_ Address

City, ST, Zip\_ PHONE

Email Address

**WEBSITE**

*If the stallion stands somewhere other than listed above, provide information on where he currently stands below.*

Standing At: \_\_\_\_\_

**STALLION Registered Name**

**2022 Stud Fee**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**ADVERTISING INFORMATION INCLUDED WITH YOUR ENROLLMENT**

- Full page (8.5x11) ad for each stallion enrolled in the FHI directory
- Professional announcements throughout each event promoting your stallion program
- 1 arena banner (provided by owner) to be hung in the arena at each event.
- Stallion listing WITH photo and clickable web link to your website on the FHI page
- Social media post throughout the season to promote your program all year long
- \*\*Enrolled stallions can submit a short commercial to be aired during the MidWest Rodeos Live event webcast (at select GFB shows in 2022). Video must be 20 seconds or less in length and MP4 format.

Please submit 1 hi resolution photo to [goforbrokebarrelrace@gmail.com](mailto:goforbrokebarrelrace@gmail.com) for use on the website. We will also need your program ad no later than 3/31/22 to be included in the FHI directory. Ad copy (8.5x11) To ensure the best quality please send a hi-res PDF or Jpeg file.

\*\*If re-enrolling, please review your current listing for accuracy\*\*

Please note, we cannot guarantee that enrollments received outside of the annual enrollment period may be included in all program books or updated online for the full season. To ensure you get the most out of your enrollment, please submit by 3/31/22. Thank you.